



Virginia Crime Stoppers Association
Board Meeting
April 10, 2008
Ukrops; Staples Mill Road – Glen Allen VA
MINUTES

- 1) **EXECUTIVE BOARD MEMBERS** present: Tom Kifer, President; Det Tonya Borman, VP; Marc Woolverton, Secretary; Linwood Byrd, Treasurer; Fred Kern, Immediate Past President
BOARD MEMBERS present; Lynn Jarnecki; Cathy Simmons; Nancy Garrett; Jim Pierce; Judy Boyer; Amanda Mathews; absent:; Rosie Fagan; Harold Eley; Joyce Sachs.
- 2) Presidents comments:
 - a) Called to order 11:10 AM
 - b) Received emails from Joyce and Harold; both are unable to attend due to commitments. Rosie is recovering from hip surgery.
 - c) No formal agenda due to primary purpose of working next conference.
- 3) MINUTES:
 - a) Marc emailed last month's minutes to all members.
 - b) Nancy motioned to approve; Tonya seconded. Approved as submitted.
- 4) TREASURER'S REPORT:
 - a) Dues notice mailed out first week of April 2008.
 - b) Nancy motioned to approve; Tonya seconded. Accepted as submitted.
- 5) OLD BUSINESS:
 - a) None
- 6) NEW BUSINESS:
 - a) Fall 2008 Conference
 - i) Unable to go to Natural Bridge due to unavailability of conference space.
 - ii) Tom researched having a conference in Chesterfield, but felt that the beach would be a better draw.
 - iii) Tonya has secured **Holiday Inn SunSpree in Virginia Beach** as a possible alternative.
 - (1) Dates: **Friday – Sunday Oct 24 – 26**
 - (2) Set up fee for meeting rooms \$50 per day – Croatan Room for meetings.
 - (3) Room rate: \$89 + taxes.
 - (4) Hotel marketing manager Carleen Lombardo is a VBCS board member.
 - (5) Tonya will work on Virginia Science Museum for promotion / free tickets, etc.
 - iv) MOTION: Marc motioned / Fred seconded for conference as proposed.
 - (1) Discussion:
 - (a) Nancy questioned gas prices as possible impediment to attendees.
 - (b) General discussion involved child / parents concerns, and travel distance.
 - (2) Motion past unanimously.
 - v) Conference Issues / Topics
 - (1) **"RECESSION PROOF FUND RAISING"**
 - (a) Fund raising idea for classes
 - (i) Professional Fund Raiser Panel Discussion
 1. Carnival
 - a. Marc will contact carnival he knows
 2. Telemarketer
 - a. Marc will contact JAK (FOP)
 3. Direct Mail
 - a. Lynn will identify person
 - (ii) Grocery store charitable programs – Lynn will research different grocery programs

1. Food Lion "MVP Program"
 2. Ukrops "Golden Receipts"
 3. Farm Fresh "Round It Up"
 - (iii) Estate planning / bequeath donating to CS
 1. Identify Va Beach area estate planner to serve as presenter
 - a. Fred will identify planner
 - (iv) Reverse Raffle "Lottery Lunacy"
 1. Nancy will get speaker and be a presenter
 - (2) **"TECHNOLOGY INITIATIVES"**
 - (a) Secure text tipping
 - (i) Tom has program
 - (b) Pod Casting
 - (i) Harold Eley
 - (c) LInX ?
 - (d) TipSoft
 - (i) Anderson software – Marc will explore
 - (e) "DMV Tips" – through VSP
 - (i) Tonya has contacts
 - (3) **"NEW COMERS SCHOOL / LESSON LEARNED"**
 - (a) Need new name for "hook value"
 - vi) Incentives for conference
 - (1) \$10 gas cards for all registrant
 - (2) Two \$50 gas cards drawn at banquet
 - b) Mentorship
 - i) Tom wants to create a mentor program at conference for first time attendees.
 - c) Friday night dinner in beach-side hospitality room – paid by VCSA
 - d) Virginia Marine Science Museum – Tonya will explore
 - e) 2008 Awards Program
 - i) Cathy has program ready for mailing
 - f) VCSA CD
 - i) Fred needs info for updating program CD
 - g) Develop conference attendees mailing list / database from past conferences
 - h) Newsletter
 - i) Start advertising local fund raising events
 - i) NEXT MEETING:
 - i) Wednesday July 30 2008 11:00 AM Ukrops in Glenn Allen.
- 7) ADJOURNMENT
- a) Adjourned at 2:40 PM